

Research Seminars

Contemporary issues in business and economics



PROGRAMME
Master 2

SEMESTER
Semester 1

CREDITS
-

CONTACT HOURS
12h Seminars

Course Description

The course offers a dynamic and interactive platform where experts from both academia and the private sector share their insights and cutting-edge research on a range of topics relevant to the master's program.

The areas covered in this module range from business intelligence to economic regulation, environmental studies, artificial intelligence, and the evolution of data analytics. These seminars provide students with a unique opportunity to engage directly with current debates and developments in their field of study.

Learning Outcomes

- Understand and describe the perspectives and methodologies used across a variety of fields.
- Convert academic insights into applicable, practical knowledge for future endeavors in the job market.
- Formulate innovative ideas for potential future research projects.
- Engage critically with current debates and contemporary developments in economics and data analytics.

Indicative Content

- 1. Expert Insights:** Presentations from leading academia and private sector professionals.
- 2. Business Intelligence:** Exploring the evolution of data analytics and BI methodologies.
- 3. Economic Regulation:** Debating current topics in economics and environmental studies.
- 4. Artificial Intelligence:** Cutting-edge research and real-world applications in AI.
- 5. Research Development:** Bridging theoretical insights with innovative ideas for research projects.

Teaching & Learning Approach

This course is structured around interactive and dynamic seminars led by multiple experts. It provides a unique platform for students to engage directly with cutting-edge academic research and private-sector innovations.

Assessment

No Evaluation