MASTER BDEEM | COURSE SYLLABUS

International Risk Management

Navigating financial and political risks in corporate strategy

PROGRAMME	SEMESTER	CREDITS	CONTACT HOURS
Master 2	Semester 1	2 ECTS	18h Lectures

Course Description

This course focuses on the definition, assessment, and management of various risks associated with a company's purchasing and supply chain activities on an international scale. It thoroughly covers the identification of financial, market, operational, and political risks that purchasing departments create or encounter.

Students will explore the internal management of currency and price risks, as well as the strategic use of financial derivatives. By bridging purchasing strategies with financial mitigation mechanisms, the course prepares students to effectively protect firms against global uncertainties.

This course is shared with Master 2 Eachat

Learning Outcomes

- Identify and understand the various risks to which a company's purchasing activity is exposed, including market, supply chain, operational, and political risks.
- Analyze the financial risks that the purchasing function imposes on the company, such as currency fluctuations, credit risks, and liquidity issues.
- Reduce risk exposure through effective purchasing strategies, including supplier selection, contract negotiation, and purchasing planning.
- Comprehend how the finance department can mitigate these risks using strategies such as hedging, insurance, and risk transfer mechanisms.
- Manage currency and price risks effectively using derivatives.

Indicative Content

1. **Risk Identification**: Defining market, supply chain, operational, and political risks in international purchasing.
2. **Financial Impacts**: Assessing currency fluctuations, credit risks, and liquidity issues generated by purchasing.
3. **Purchasing Strategies**: Designing risk reduction practices via strategic supplier selection and contract negotiation.
4. **Internal Management**: Establishing internal frameworks for managing currency and price risks.
5. **Financial Mitigation**: Implementing derivative instruments, insurance, and transfer mechanisms for robust hedging.

Teaching & Learning Approach

The course is structured around theoretical lectures and practical applications, bridging the strategic elements of international purchasing with concrete financial risk management tools and derivative strategies.

Assessment

Written Exam