

Behavioral Industrial Environmental Organization

Promoting sustainable and responsible practices



PROGRAMME
Master 1

SEMESTER
Semester 2

CREDITS
2 ECTS

CONTACT HOURS
1 Week Project

Course Description

The project focused on Behavioral Industrial and Environmental Organization aims to understand the behaviors and interactions of economic actors in the context of industry and the environment.

It utilizes tools from behavioral science and environmental economics to formulate recommendations and promote sustainable and responsible practices.

Learning Outcomes

- Manage a project on an economic issue based on the analysis of scientific documents.
- Write a comprehensive report on a given topic within the framework of teamwork.
- Coordinate the distribution of tasks effectively within a project team.
- Prepare and deliver an engaging oral report on research findings.

Indicative Content

1. **Data Management:** Methodologies for data collection and analysis.
2. **Policy Evaluation:** Assessing the impact and effectiveness of existing environmental policies.
3. **Economic Modeling:** Modeling interactions of economic actors.
4. **Strategic Formulation:** Formulating recommendations and communicating research findings.

Teaching & Learning Approach

This course is structured as an intensive, supervised one-week project. Students will work collaboratively in teams to apply theoretical tools from behavioral and environmental economics to real-world industrial and environmental challenges.

Assessment

Group Case Study