

# Syllabus

## Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Personalized personal and Professional Project
Teacher	Karine Brisset
shared course	X No      Yes
Hourly volume	6
Evaluation methods	Individual report
Course summary	<p>The Personalized Personal and Professional Project course is designed to empower students to develop and implement a customized project that aligns with their personal and professional goals. Through a combination of theoretical frameworks, practical exercises, and individualized guidance, students will embark on a journey of self-discovery, skill development, and goal achievement.</p>
Skills	<p>The objective of this course is to help students for their future professional project on two levels:</p> <ul style="list-style-type: none"> <li>- as part of their search for an internship</li> <li>- in the context of their post-training professional integration</li> </ul> <p>The sessions will focus on the assessment of knowledge, know-how and interpersonal skills. They will also include interview simulations in French and English and a detailed analysis of the market.</p> <p>Course Objectives:</p> <ol style="list-style-type: none"> <li>1. Self-Assessment and Goal Setting: <ul style="list-style-type: none"> <li>· Reflect on personal values, strengths, and interests to define clear goals.</li> <li>· Identify professional aspirations and create a vision for personal growth.</li> </ul> </li> <li>2. Project Design and Planning: <ul style="list-style-type: none"> <li>· Develop a project proposal that integrates personal and professional objectives.</li> </ul> </li> </ol>

- Define project scope, objectives, deliverables, and timeline.
  - 3. Research and Skill Development:
    - Conduct research to acquire knowledge and skills relevant to the project.
    - Identify resources, tools, and training opportunities to enhance project outcomes.
  - 4. Project Implementation:
    - Execute the project plan, utilizing acquired skills and resources.
    - Monitor progress, adapt strategies, and overcome challenges.
  - 5. Reflection and Self-Evaluation:
    - Regularly assess project performance and personal development.
    - Reflect on lessons learned and adjust strategies for improvement.
  - 6. Communication and Presentation Skills:
    - Develop effective communication and presentation skills to showcase project outcomes (resume, cover letter).
    - Articulate project achievements, challenges, and personal growth to various audiences.
  - 7. Project Evaluation and Feedback:
    - Seek feedback from mentors, peers, and instructors to enhance project outcomes.
    - Evaluate project success based on predefined criteria and personal goals.
  - 8. Project Documentation and Portfolio Development:
    - Develop a professional portfolio highlighting the project and its impact.
- By the end of the course, students will have gained valuable insights, skills, and experiences to successfully execute their personalized personal and professional projects. They will have a clear understanding of their goals, enhanced project management abilities, effective communication skills, and a robust portfolio to showcase their achievements to potential employers or further educational pursuits.