

Syllabus

Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Project Management
Teacher	Amine Makdad
Shared course	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes, with M2 eachat
Hourly volume	12
Evaluation methods	Written exam
Course summary	<p>The course offers a structured approach to managing projects effectively, starting with an understanding of the project environment.</p> <p>Then, we outline the various roles of participants involved in a project, their responsibilities, and their contributions.</p> <p>The course also focuses on the identification of key deliverables, essential for project success, and emphasizes the importance of meticulous project planning and management.</p> <p>Additionally, students will explore the 3P Method (Planning, Process, and People), a core concept that integrates strategic planning, efficient process implementation, and effective people management in project execution.</p>
Skills	This course is designed to equip students with the knowledge and skills needed to lead projects from inception to completion.