

Syllabus

Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Professional Project
Teacher	Karine Brisset
Shared course	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes, with M2 eachat
Hourly volume	6
Evaluation methods	Individual project
Course summary	<p>This is a transformative course aimed at developing professional behaviors and attitudes perfectly aligned with the skills acquired in the master's program.</p> <p>It also aims to help the student enhance their essential skills by staying updated on cutting-edge trends in the job market.</p> <p>Throughout these sessions, students will be able to assess their strengths, weaknesses, values, and passions to guide their personal and professional development projects. They will also learn the basics of auditions.</p>
Skills	<p>The objectives are as follows:</p> <ul style="list-style-type: none"> • Assist participants in exploring their potential career options in depth. • Guide participants in defining clear and realistic professional goals. • Assist participants in developing a concrete plan to achieve their professional goals.