

# Syllabus

## Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Research seminars in Ethical and Societal Implications of CI and AI
Teacher	
shared course	X No Yes
Hourly volume	9
Evaluation methods	No evaluation
Course summary	<p>The aim is to explore and critically analyze the ethical and societal implications of Competitiion Intelligence (CI) and Artificial Intelligence (AI). Through research seminars, students will engage in in-depth discussions and examinations of the various ethical and societal issues arising from the advancements and applications of CI and AI technologies. The seminars will foster a multidisciplinary approach, combining perspectives from ethics, social sciences, technology, and policy, to develop a comprehensive understanding of the impacts and challenges posed by CI and AI in contemporary society.</p>
Skills	<p>Students will have gained a comprehensive understanding of the ethical and societal implications of CI and AI. They will be equipped with the knowledge and critical thinking skills necessary to navigate the complex ethical challenges and contribute to the responsible and equitable development and deployment of AI technologies in various domains.</p>

