

Syllabus

Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Markets and Competition
Teacher	Sylvain Beal
shared course	X No Yes
Hourly volume	24
Evaluation methods	Written exam or oral presentation
Course summary	<p>The course aims to present the three main forms of market competition: Perfect competition, monopolies, oligopolies and monopolistic competition. In so doing, we recall the concept of a price-taker, a price-maker, strategic interaction, price and quantity competition, asynchronous competition, the feasibility of collusion between firms, production capacity constraints, product differentiation, incomplete information on rivals, pricing strategies and so on.</p>
Skills	<p>Demonstrate the ability to discern the type of competition prevalent in a given market.</p> <p>Exhibit proficiency in determining the optimal competitive strategy for a firm, as well as recognizing equilibrium situations specific to each type of market competition.</p> <p>Showcase the capability to employ comparative statics for evaluating the ramifications of market changes.</p> <p>Establish connections with other master's courses by integrating and applying knowledge across disciplines.</p>

