

Syllabus

Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Econometrics of Qualitative Data
Teacher	Serge Garcia
shared course	X No Yes
Hourly volume	21
Evaluation methods	Written exam or project
Course summary	<p>The lecture aims to introduce students to the statistical analysis methods applied to non-numerical data. It covers key topics such as binary choice models, including probit and logit models, and their application in real-world scenarios. The lecture also addresses multi-category systems, ordered and unordered response models. Further, it provides insights on how to interpret and predict outcomes using these models, emphasizing the challenges and potential pitfalls.</p>
Skills	<p>Following this course, student will have developed the ability to:</p> <ul style="list-style-type: none"> - Understand and explain the challenges associated with qualitative data - Use the appropriate estimation methods to estimate categorical-response models - Express a clear and correct interpretation of the outcome of the estimation process.

