

Syllabus

Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Competition Policy
Teacher	Karine Brisset
shared course	No X Yes, with Master QAE
Hourly volume	21
Evaluation methods	Oral presentation
Course summary	<p>This course provides a comprehensive analysis of firms' antitrust behaviors and their impact on competition, global welfare, and consumer surplus. Students will delve into the study of various strategies employed by firms to reduce or eliminate competition, such as horizontal collusion.</p> <p>The course begins with an introduction to Competition Policy, outlining its objectives and significance in maintaining fair and competitive markets. It then delves into Chapter 1, which focuses on horizontal collusion between firms. Students will explore the formation, stability, and deviations of collusive behaviors, gaining insights into how firms coordinate their actions to manipulate market outcomes.</p> <p>In Chapter 2, students will examine the instrumental methods used by competition authorities to deter and detect horizontal collusive behaviors. This section covers a range of techniques and tools employed to identify and prevent antitrust activities, ensuring market fairness and preserving consumer welfare.</p> <p>Throughout the course, students will analyze real-world case studies and engage in discussions to develop a deeper understanding of the complexities surrounding antitrust behaviors. They will critically evaluate the effectiveness of competition policies and explore potential strategies to counteract harmful practices.</p> <p>By the end of the course, students will have acquired a thorough understanding of firms' antitrust behaviors and the role of competition authorities in maintaining healthy and competitive markets. They will be equipped with the knowledge and skills to assess and address anticompetitive practices, contributing to the promotion of fair market competition and the protection of consumer interests.</p>
Skills	<p>The course's primary goal is to examine firms' antitrust behaviors, which can harm competition and negatively impact global welfare and consumer surplus. Emphasis will be on analyzing the formation, stability, and deviations of horizontal collusion among firms. The specific objectives include understanding the goals of Competition Policy, exploring the dynamics of horizontal collusion, and investigating instruments for deterring and detecting such behaviors. By achieving these</p>

	<p>objectives, students will develop a thorough understanding of how competition authorities can prevent and identify antitrust actions, fostering competition and protecting consumer welfare.</p>
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