Syllabus
Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Behavioral Industrial / Environmental Organization
Teacher	Karine Brisset and François Cochard
shared course	X No Yes
Hourly volume	Supervised project
Evaluation methods	Group case study
Course summary	The project focused on Behavioral Industrial and Environmental Organization aims to understand the behaviors and interactions of economic actors in the context of industry and the environment. It utilizes tools from behavioral science and environmental economics to formulate recommendations and promote sustainable and responsible practices. The project may involve data collection and analysis, evaluation of existing policies, design of behavioral experiments, economic modeling, formulation of strategic recommendations, and communication of research findings.
Skills	Students should develop the ability to: - Being able to manage a project on an economic issue based on the analysis of scientific documents - Writing a report on a topic within the framework of teamwork. - Coordinating the distribution of tasks within the team - Preparing an oral report