

Syllabus

Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Business Game
Teacher	Kenza Regragui
shared course	X No Yes
Hourly volume	35 (full week on the project)
Evaluation methods	Competition between Teams
Course summary	<p>This business game is a dynamic and engaging learning experience where participants will step into the shoes of decision-makers in a simulated business environment. The goal of this game is to provide a practical and immersive platform for honing essential business and big data skills, fostering teamwork, and applying academic knowledge to real-world scenarios.</p>
Skills	<p>Students will not only gain practical business skills but also develop a deeper appreciation for the complexities and challenges of the business world. This hands-on experience will prepare them to excel in their future careers and make informed decisions in the dynamic global marketplace.</p>

