

ENTREPRENEURSHIP FINANCE

Diploma: Behavioral and Digital Economics for Effective Management (Second Year)

Description:

This course aims at explaining the effects that different financing options have on the execution of privately-owned businesses, for instance, new startups. It focuses on Evaluation and Valuation of Businesses and the functioning of Venture Capital Funds, as well as the issue of employment in private businesses.

Hours: 10

ECTS: 2

Level: intermediate