

Syllabus

Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Microeconomics
Teacher	<p>Mostapha Diss</p> <p>Email: mostapha.diss@univ-fcomte.fr</p> <p>Phone: 03 81 66 68 26</p> <p>Website: https://sites.google.com/site/mostaphadiss</p>
shared course	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, with
Hourly volume	18H (3h * 6 Lectures)
Evaluation methods	<p>1 final exam – 2 hours (100%)</p> <p>The final exam will cover all the material presented in the semester.</p>
Course summary	<p>This course provides an introduction to industrial organization. In this course, we will mainly study firm behavior in imperfectly competitive markets. We will focus on strategic interactions among firms.</p> <p>More precisely, the main part of the course provides an introduction to imperfect competition and presents the basic tools from game theory.</p> <p>The roadmap is as follows:</p> <ul style="list-style-type: none"> - Introduction - Competitive markets - Monopoly - Introduction to game theory - Oligopoly models - Monopolistic competition <p>My two main references are:</p> <ul style="list-style-type: none"> - N.G. Mankiw: Principles of Microeconomics - R. Pindyck and D. Rubinfeld: Microeconomics
General skills	This course assumes familiarity with microeconomic theory (supply, demand, prices, costs, firm equilibrium in perfect competition market, etc.)