

Syllabus

Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Economics of Discrimination, Gender and Stereotypes
Teacher	Emmanuel Peterle
shared course	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, with
Hourly volume	9HCM
Evaluation methods	Home assignment – written exam
Course summary	This course explores how the question of prejudice, stereotypes, and more generally gender issues are addressed in the economic literature. We particularly focus on the labor market, although illustrations may also concern the consumer market, the housing market, and the household. We also report well-known theories and empirical findings regarding personnel economics and the economics of incentives.
Course knowledges	Students should develop the ability to: <ul style="list-style-type: none"> - Formulate a critical view on the issue of discrimination and gender inequalities. - Discuss the different remuneration schemes and recognize if and how they constitute incentives in the workplace. - Apply the findings of laboratory experiments to real-world problems.
General skills	Regulation of discriminatory practices, incentive structures, behavioral management
Specific skills	Exploration of a given literature, conception of an experimental design, reading of empirical findings