

## Syllabus

### Behavioral and Digital Economics for Effective Management (BDEEM)

Course title	Personalized professional project
Teacher	Karine Brisset, Professeure des universités en économie.
shared course	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, with
Hourly volume	6h
Evaluation methods	Personal report
Course summary	<p>The objective of this course is to help students for their future professional project on two levels:</p> <ul style="list-style-type: none"> <li>- as part of their search for an internship</li> <li>- in the context of their post-training professional integration</li> </ul> <p>The sessions will focus on the assessment of knowledge, know-how and interpersonal skills. They will also include interview simulations in French and English and a detailed analysis of the market.</p>
Course knowledges	CV, Motivation Letter, professional skills, Job market Analysis.
General skills	<ul style="list-style-type: none"> <li>- To be able to search for an internship more easily</li> <li>- Preparing for a job interview</li> <li>- Mastering the potential of the job market</li> </ul>